

## PLYMOUTH 2020 PARTNERSHIP

Date: Monday 21 May Time: 12.30 – 14.30

Present:	Organisation:	Email:
Douglas Fletcher (Chair) (DF)	Chamber of Commerce	Chairman@plymouth-chamber.co.uk
Graham Stirling (V-Chair) (GS)	ESB	Graham-stirling@btconnect.com
Dawn Bebe (DB)	On Shore Media	dawnbebe@googlemail.com
Simon Chamberlain (SC)	Ultimate Succession	simon.chamberlain@ultimatesuccession.co.uk
Phil Davies (PD)	City College Plymouth	pdavies@cityplym.ac.uk
Adrian Dawson (AD) (Sub JB)	University of Plymouth	adrian.dawson@plymouth.ac.uk
David Draffan (DD)	Plymouth City Council	david.draffan@plymouth.gov.uk
Cllr Tudor Evans (TE)	Plymouth City Council	<u>tudor.evans@plymouth.co.uk</u>
Richard Thomas (RT)	FSB	<u>energy@dartguard.com</u>
Dave Young (DY)	UNA Group	David.Young@theunagroup.co.uk
Supporting Officers:		
Stephen Bashford (SB)	Plymouth City Council	Stephen.bashford@plymouth.gov.uk
Chris Grace (CG)	Plymouth City Council	Christopher.grace@plymouth.gov.uk
Jeffery Kenyon (JK)	Plymouth City Council	leffery.kenyon@plymouth.gov.uk
David Lea (DL)	Plymouth City Council	David.lea@plymouth.gov.uk
Observers:		
Tom Crane (TC)	Plymouth City Council	-
David Parlby (DP)	Chamber of Commerce	david.parlby@plymouth-chamber.co.uk
Invited attendees:		
Paul Barnard (PB)	Plymouth City Council	Paul.barnard@plymouth.gov.uk
Matt Cross (MC)	Plymouth City Council	Matt.cross@plymouth.gov.uk
Abby Johnson (AJ)	Culture Board	Abby.johnson@plymouth.ac.uk
Anthony Payne (AP)	Plymouth City Council	Anthony.payne@plymouth.gov.uk
Apologies:	Organisation:	Email:
Julian Beer (JB)	University of Plymouth	j.beer@plymouth.ac.uk
Sally Edgington (SE)	BIS Local	sally.edgington@bis.gsi.gov.uk
Standing Down:	Organisation:	Email:
Nigel Godefroy (NG)	Private Sector	n.godefroy@hotmail.co.uk
Roger Pipe (RP)	Millfields Trust	rogerpipe@millfieldstrust.com
Peter Whitehouse (PW)	Babcock Marine	peter.whitehouse@babcock.co.uk
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Item	Subject	Outcome
I	a. Welcome/Introductions/Apologies	
	DF welcomed all attendees to the meeting and gave apologies as above. DF welcomed Councillor Tudor Evans, Leader of	
	Plymouth City Council, to the meeting and invited all attendees to introduce themselves.	
	b. Minutes of previous meetings	
	The minutes of the previous meeting were agreed.	
	c. Matters Arising	
	The following updates from the matters arising from the last meeting were given:	
	Action I. – The PESB activity is now covered by links between the Priority Sectors Co-ordinators at PCCI and the Growth Board's Worklessness Sub-Group	I) Further update to be given at next meeting of the board
	Action 2. – Marketing plan will be discussed later in the meeting.	
	Action 3. – This is on-going in its nature, JK is continuing to inform people of funding streams as and when they become available. A call for RGF projects has been released to form part of the LEP proposal	
	PD asked whether it would be possible to keep a track on who accesses these funding streams and when.	2) As funding opportunities arise, a record of publicly available application will be provided.
	Action 4. – DF has spoken to virtually all of the Priority Sector Champions. All of those that DF spoke to were willing to either take up a position on the board or maintain the position that they currently hold. DF is looking to implement changes to the Board by the July meeting.	
	DF then asked for suggestions for Community sector reps.	
	Action 5. – DD will report on this later in the meeting	

	Action 6. – Presentation circulated to group	
	Action 7. – Paper circulated to group	
	Action 8/9. – The paper mentioned in these actions has been finalised.	
	Action 10. – Presentation circulated to group	
2	Incoming Political Administration: Council priorities and overview	
	Councillor Tudor Evans (TE) explained that the Labour Manifesto will be implemented in its entirety over the next two years. He recognises that this will be a challenging task but is confident that it is achievable as long as pace of work increases.	
	TE would like to see a large amount of focus placed on Cooperative working and on the strengths of the city in the Social Enterprise sector. This would include the creation of a new Community Economic Development Trust in an area such as Whitleigh / St. Budeaux / Honicknowle where unemployment is too high.	
	TE also identified the retention of graduates as a high priority but the focus must be on getting them into work.	
	While TE recognises that Plymouth has a strength in Wave Energy production he would like to see this diversify to include Solar Energy so this has been identified as a possible early win.	
	TE would like to develop more focused lobbying tactics to increase the chance of the city being successful in accessing funding from central government.	
	TE also recognised that there may be a need to realign some priorities outlined in the LES but stressed that this did not infer a re-write of the document.	
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3	Economic Intelligence Update	
	SB gave a presentation relating to the key messages that have been outlined in the second edition of Plymouth's Economic Review. SB tabled a draft copy of the document for Board Members consideration and requested any comments to be made by the end of the week (Friday 25 May).	3) Circulate presentation
	The review looks at the situation that businesses within the city are currently facing as well as addressing the issue of rebalancing the economy. DY asked whether the exporting figures for the city included sales from Princess Yachts to foreign buyers.	4) SB will check whether the exporting figures for Plymouth include the Princess Yachts sales.
4	Economic Development February – May update	
	CG outlined the key areas of work that the Economic Development service has been working on between the months of February and May. CG emphasised that this document is in no way exhaustive. SC asked what Inward Investment activities are occurring through the council at the moment. CG explained that currently, due to resource constraints, the Council is primarily able to act in a reactive way by dealing with enquiries as and when they appear.	
5	Plymouth Plan	
	The growth agenda for the city is outlined and defined by the Local Economic Strategy, a document setting out aims and targets for the city to achieve by 2021 and extending into 2026, these include growing the population to 300,000 and creating 42,500 new jobs in the TTWA. This document was produced in 2006, a relatively strong period for growth across the region and has not been subject to any reviews at present but 2012 could afford the opportunity for this to happen through the Plymouth Plan process	5) Circulate Presentation with minutes
	PB gave a presentation to the group explaining how over the coming months and through to 2015 a Plymouth Plan will be developed, this document will take into account	

the current economic climate and how this will affect the implementation of planned changes aimed at achieving the targets outlined in the LES. PB explained that we are looking to develop a plan that transcends political changes and is truly implementable by 2021.	
Along with the above presentation a document was circulated that focused on the creation of jobs in the context of the Plymouth Plan. Effectively this would involve a refresh and update of the LES and more specifically the plans outlined in the LES aimed at creating jobs to realign these with the activities that will occur to instigate economic growth in the area. This would not involve readdressing the target figures outlined in the original LES but also reaffirms the original purpose and thrust of the LES.	6) Circulate document with minutes
There will also be a need to build community leadership into both documents, establishing both as being owned by the city and not the council but informed by the PGB.	
It is proposed that the refresh is moved forward immediately and that the Economic Intelligence Sub- group (EISG) of the PGB should oversee this.	
SC questioned whether this effectively was a re-write of the document due to the targets that were originally set now being seen as too high and the people in power do not want to be left with targets that they won't hit.	
DD reassured the Group that this was most certainly not a re-write of the entire document but is a refresh to realign how targets will be met.	
PB then backed this up further by suggesting that the actions in the original document were weak due to how the original document was produced.	
It was agreed that the EISG should take Plymouth Plan document away and develop and report back to the PGB on it. It was also then agreed that SC would be invited to the EISG to help it take this particular item forward. The group tasked with producing the Plymouth Plan will have an overview of this document.	<ul><li>7) EISG to discuss at next meeting how best to take this forward</li><li>8) SC to be invited to attend on the EISG when it deals with Plymouth Plan Matters</li></ul>

6	City of Culture	
	AJ was invited to present to the PGB on the Culture Board's potential desire to submit an application for Plymouth to become the UK City of Culture 2017. AJ explained that this was a relatively new competition and was developed out of the European City of Culture competition, which both Liverpool and Glasgow have won gaining them European recognition and economic development through inward investment into the city. Derry / Londerry will host the first UK title in 2013.	9) Circulate presentation with minutes
	The Culture Board have outlined a number of objectives that could be achieved through an application including the facilitation of the development of a cultural economy within the city.	
	The city that is named City of Culture will play host to a number of events throughout the year including the Brits, BBC sports personality of the year and the UK film festival. There is no financial prize for being successful other than the benefits that could come out of the raise in profile and inward investment.	
	It is also believed that any bids will need to reflect the current economic climate so highly funded bids are not expected.	
	AJ reported that all of the cities that applied to be the City of Culture have noticed a benefit from applying but not being successful.	<ol> <li>AJ asks for a decision from the Board as to whether it recommends the city does apply.</li> </ol>
	DF thanked AJ for the presentation and said that the Growth Board would support the Culture Board if it decided that Plymouth should apply, but that the decision to apply must rest with the Culture Board and the City Council.	
7/8	Actions 7/8 have been carried forward to the next meeting.	II) Add agenda items 7 and 8 to the agenda for the next meeting.
	DF thanked all attendees and closed the meeting.	

The next meeting will take place on 16 July 2012, 12:30 - 15:00, at City College Plymouth.

Agreed forward dates:8 October 201229 April 201317 December 20121 July 20134 March 20132 September 2013Hosts for the above meetings are currently being sought. If you are able to host please contact David Lea on;

Email: <u>David.lea@plymouth.gov.uk</u> Tel: 01752 307996